



PRIVACY POLICY

articolo 13 Reg. UE 679/2016

Dear Mr/Ms/Mrs,

we wish to inform you that the EU Reg. 679/2016 (and the Legislative Decree 196/2003 and subsequent amendments and additions, only as far as it complies with the EU Reg. 679/2016) provides for the protection of individuals about the processing of personal data. According to this legislation, the processing of your data will be based on the principles of correctness, lawfulness and transparency, protecting the confidentiality and security of the data and guaranteeing the exercise of your rights. According to article 13 of EU Reg. 679/2016, we, therefore, provide you with the following information:

a) **The identity and contact details of the data controller and, where applicable, its representative;**

The data controller is:

BIOCAREMEDIC S.R.L.

registered office Via Angelo Calzolari n. 61, 43126 Parma (PR)

operational headquarters Via Carlo Porta n. 8, 43126 Parma (PR)

Fiscal Code - VAT No. 02942150349

Tel. 0521/570156

Mail privacy@biocaremedic.com

PEC biocaremedicsrl@pec.it

Website www.biocaremedic.com

The data controller is established in the European Union and, therefore, is not required to designate a representative.

b) **Contact details of the Data Protection Officer, where applicable;**

The data controller does not currently process data covered by the obligation to designate a "Data Protection Officer", as detailed in the following articles 37-38-39 and Recital 97 of EU Regulation 2016/679.

c) **The purposes of the processing for which the personal data are intended as well as the legal basis of the processing;**

The purpose of the processing is as follows:

- a. Giving effect to your request for information/contact by filling in a specific form on our website. We inform you that for the above-mentioned purpose, your data (Personal data,



Contact data such as, for example, e-mail addresses, telephone numbers). Please note that in no section of the site, nor for access to any feature of the site, is required the provision of "special categories of personal data" and/or "personal data relating to criminal convictions and offences", as defined by Articles 9 and 10 of Reg. EU 679/2016.

The legal basis of the processing relates to the provisions of Art. 6 paragraph 1 letter a) of EU Reg. 679/2016, in that the data subject has given consent to the processing of his/her data for one or more specific purposes.

d) **Where the processing is based on Article 6(1)(f), the legitimate interests pursued by the controller or by third parties;**

We inform you that the processing of the data is not based on Article 6(1)(f), as the processing is not necessary for the legitimate interests of the controller or of third parties, provided that the interests or the fundamental rights and freedoms of the data subject which require the protection of personal data, in particular, if the data subject is a child.

e) **The recipients or categories of recipients of personal data if any;**

Your data will be processed by persons specifically appointed by the data controller as data processors (if appointed) and/or by any person acting under their authority and/or under the authority of the data controller and who has access to personal data (Administrator, data processor, etc.); these subjects will process your data only when necessary with the purposes of the conferment and only in the context of the performance of the tasks assigned to them by the data controller of the data processing, undertaking to process only the data necessary for the performance of such tasks and to carry out only the operations necessary for the performance of such tasks. Furthermore, the data may be communicated to the following categories of recipients:

- a. Suppliers of IT services related to data processing;

Your data will not be disseminated.

f) **Where applicable, the controller's intention to transfer personal data to a third country or an international organization and the existence or absence of an adequacy decision by the Commission or, in the case of transfers according to Article 46 or 47, or in the case of transfers referred to in the second paragraph of Article 49, the reference to appropriate or adequate safeguards and how a copy of those data or the place where they have been made available.**

The data controller may transfer the personal data to a third country or international organisation; this may be the case if specific services of an IT nature are used which involve a transfer of the data to the U.S.A. (the transfer to a foreign country abroad takes place according to Article 46(2)(c) of EU Reg. 679/2016, by the provision of Standard Data Protection Clauses Data). In the case of transfers referred to in Article 46 or 47, or Article 49(1), second paragraph, it is hereby informed that, a copy of these guarantees may be requested from the data controller by sending a specific request to the contact details given above in point a) of this notice and a copy of these guarantees will be made available at the registered office/operating place of business of the data controller.



In addition to the information previously provided, the data controller provides you with the following further information necessary to ensure correct and transparent processing:

g) **The period of retention of your data or, if this is not possible, the criteria used to determine this period;**

Your data will be retained for the time necessary to achieve the purposes indicated above; in particular, data will be processed for the time strictly necessary to process your request for information/contact through the compilation of a specific form on our website; the data will be subsequently on our website; the data will subsequently be cancelled, subject to their transformation into an anonymous form. The data will be stored for a maximum period of 2 years from the time of collection.

h) **The existence of the data subject's right to request from the data controller access to personal data and the rectification or erasure correction or deletion of the data or restriction of their processing, or to object to their processing, as well as the right to data portability;**

You may, at any time, exercise the following rights under EU Reg. 679/2016 against the data controller at the contact details indicated in point a) of this notice:

- Data subject's right of access (Article 15 of EU Reg. 679/2016).
- Right of rectification (Article 16 of EU Reg. 679/2016).
- Right to erasure - "right to be forgotten" (Article 17 of EU Reg. 679/2016).
- Right to restriction of processing (Article 18 of EU Reg. 679/2016).
- Right to object (Article 21 of EU Reg. 679/2016).
- Right to data portability (Article 20 of EU Reg. 679/2016).

i) **Where the processing is based on Article 6(1)(a) or on Article 9(2)(a), the existence of the right to withdraw consent at any time without prejudice to the lawfulness of the processing based on the consent given before revocation;**

You may exercise vis-à-vis the data controller the right to withdraw your consent at any time without prejudice to the lawfulness of the processing based on the consent given before revocation, by contacting the data controller at the contact details indicated in point a) of this notice

j) **The right to complain about a supervisory authority;**

If you consider that the processing of personal data relating to you, carried out by the data controller, is in breach of the provisions of EU Reg. 679/2016, you have the right to complain with the relevant Supervisory Authority, as provided for in Article 77 of EU Reg. 679/2016 itself, or to take legal action (Article 79 of EU Reg. 679/2016).

k) **If the disclosure of personal data is a legal or contractual obligation or a requirement for the conclusion of a contract, and whether the data subject is under an obligation to provide the personal data as well as the possible consequences of failure to provide the personal data;**

The communication of data described above is necessary to carry out your request for information/contact with our Company by filling in a request form present on our company website; therefore, failure to provide such information may make it impossible for us to process your request



for information/contact (in particular, concerning the "mandatory fields" in the data collection form).

- l) **The existence of an automated decision-making process, including profiling as referred to in Article 22(1) and (4), and, at least in such cases, meaningful information on the logic used, as well as the importance and the envisaged consequences of such processing for the data subject.**

The data controller informs you that your data will not be subject to automated decision-making, including the profiling as referred to in Article 22(1) and (4) of EU Reg. 679/2016.

The full text of the articles of EU Reg. 679/2016 relating to your rights (articles 15 to 22 inclusive) can be found at the following link on the website of the Italian Data Protection Authority:

- <https://www.garanteprivacy.it/regolamentoue>

alternatively, they will be provided to you by the Controller at your simple request.

Finally, the data controller informs you that if the data controller intends to further process the personal data for a purpose other than that for which they were collected before such further processing it undertakes to provide you with all the information regarding such other purpose and any further relevant information referred to in Article 13 of EU Reg. 679/2016, paragraph 2.

Date of last modification of the document

Parma (PR), 16/04/2021